

# **Endorphin Fitness Elite Team**

## **Mission**

The Endorphin Fitness Elite Team is for those athletes who have dedicated themselves to achieving top-level success in triathlon and are looking to take the next step in their training and racing with the support of a team and sponsors. The team exists to provide elite amateur athletes the tools to take their training to the next level through superior coaching, the industry's best gear, and a platform to allow for the further improvement of their training and racing.

## **Vision Statement**

Our vision is to provide triathlon's best support system so talented amateur elite athletes can take their training to the next level. We strive to be the best amateur elite triathlon team in the country.

## **Team Benefits (included with membership fee)**

- Dedicated sponsor product and deep discounts on all Endorphin Fitness brands including Felt Bicycles, Continental, Pearl Izumi, Shimano, Profile Design and Cobb.
- Access to a race performance bonus program. The ability to qualify for race bonuses will be dependent on performance and participation in team events\*\*
- Team race uniform, podium shirt, Endorphin Fitness swim cap, Endorphin Fitness water bottle, and Endorphin Fitness visor. Other products such as custom jackets, bike kits and extra bottles provided at a 30% discount
- 15% discount on all training camps
- Recognition as a team member on the EF website/Facebook/Blog
- Dedicated portion of our online team forum on Ning
- Dedicated Team Manager to help provide sponsorship deals to team members, coordinate team events, and promote team members on social media
- In addition to those benefits mentioned above, all Elite Team athletes receive a 20% discount on Custom and Semi-Custom Endorphin Fitness coaching services

\*\*Bonuses pending additional sponsor participation

## **Elite Team Eligibility Criteria**

- Among the many requirements an Elite Team member must fulfill, each member will have two finishes within the past year that were within 10% of the first place finisher in your age group and gender, at any race with a prize purse totaling, or exceeding \$5,000. This result must be achieved on

the same course, and on the same day, as the age group winner (the "winner" is defined as the first male and female finisher in your age group, according to the final results published by race management). Qualification (not roll-down) for Ironman World Championships, Ironman 70.3 World Champions and Age Group Worlds (in the Olympic distance) will also count as a 10% finish.

- When submitting your application please include your qualifying races, under the 10% rule, along with clearly identified times for you and the winner of your age group as well as a direct link to online results.
- **Note: Endorphin Fitness has the right to accept or deny any application at its discretion. If you have a result that is close to 10%, please apply. Further, if you have a history of strong results but have been unable to race recently we will also consider your application.**
- The final Endorphin Fitness Elite Team will be announced to applied athletes during the beginning of January, with deposits (\$100) due at that time. Final team details will be presented in athlete contracts, to be sent out during mid-January. The annual team membership fee will be \$245.

## **Athlete Expectations**

- Complete a minimum of four (4) races during the 2015 season of at least Ironman (Full), Half Ironman, and/or Olympic distance
- Act as ambassadors of the Endorphin Fitness brand and the Endorphin Fitness Elite Team
- Race in the Endorphin Fitness official Elite Team race kit
- Wear the Endorphin Fitness podium T-shirt to all awards ceremonies
- Attend and participate in specific team events
- Use online or group coaching programs provided by Endorphin Fitness during the athlete contract period
- Write a quarterly blog post for the team and a race report from 'A' races

## **Enrollment Schedule**

- Enrollment for prospective Elite Team members opens on December 1, 2014, through team finalization on December 31, 2014. Prospective team members should submit an application with your intent and race time qualification.